

PRESENTERS

LISA A. HOGAN has specialized in developing effective leaders and productive relationships for over 25 years. She's served since 2009 as Executive Director of Sav-a-Life Pregnancy Crisis Center in Vestavia, Alabama, where she's been instrumental in advising the Board of Directors and raising up leaders within the ministry.

From 1984-2007, she managed and directed client-facing teams in publishing, marketing and advertising at Southern Progress Corporation. Prior to that, she developed and presented professional training programs for educators and healthcare providers at the Dairy & Food Nutrition Council of the Southeast.

Lisa is certified as an Executive Coach by Ministry Ventures, with focus on leadership, diversity, communications, and counseling. She also holds an MBA from the University of Alabama at Birmingham and an MS in Home Economics Education from Mississippi University for Women.

She has also served her community as a League Director and Commissioner for Upward Basketball, the president of the Southern Progress Corp.'s employee volunteer program, and a local coordinator for Habitat for Humanity.
